

HERE,

ALL YOUR
TRADE
SHOWS
WILL BE
"DÉGAINE"*

*VERY HYPE
(EXPRESSION FROM MARSEILLE)

EXHIBITIONS

MARSEILLE
CHANOT



EXHIBITION AND CONVENTION CENTRE

www.marseille-chanot.com

MARSEILLE PROVENCE, A SERIOUSLY ATTRACTIVE SOUTHERN METROPOLIS

With its outstanding location and thriving economy, tourism and culture, Marseille, the France's second city, has been part of rapid Mediterranean and international development for the last 10 years.

As the capital of Provence, Marseille's ambition is founded on its remarkable potential and key advantages.



> A port city with a thriving business area that opens the door to Europe and Mediterranean countries.

> A city of knowledge and creativity, based on its potential for higher education, scientific research and technological innovation network.

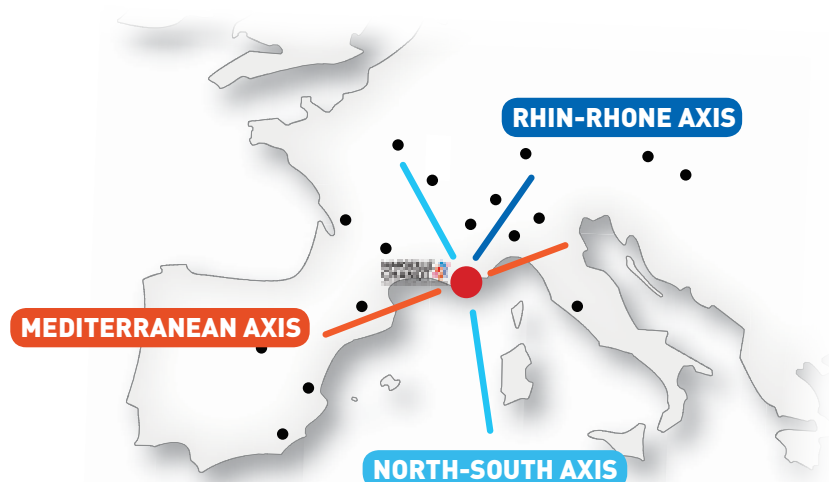


Architects: Rudi Ricciotti & Roland Carta

> A city of tourism and culture

Easy to access, Marseille is one of the top Mediterranean destination in France in term of professional tourism.

- > Marseille Provence Airport: 100 destinations, 38 countries non stop flights
- > TGV Train station in the heart of the city : 3 hours from Paris by TGV (17 connections/day)
- > Hotels offering more than 9.000 rooms by 2015



A DIVERSIFIED ECONOMY HIGH-LEVEL SKILLS

Marseille and its surrounding region are home to 10 centres of economic excellence, with recognised expertise in the most innovative sectors.

AERONAUTICS - METALWORK - SHIP REPAIRS



Competitive cluster: **Pole Pégase** - Aeronautics and space solutions



Airbus Helicopters: no. 1 international helicopter manufacturer



No. 1 French **flight test** centre in Istres
No. 1 French cluster for large **vessel and luxury yacht repairs**
No. 1 French **steel manufacturing** cluster

MICROELECTRONICS - OPTICS - PHOTONICS SECURED COMMUNICATING SOLUTIONS

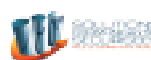


No. 1 **microelectronics** cluster in France and Southern Europe: STMicroelectronics, Atmel, Gemalto, Tagsys, etc.

No. 1 site in France for **mechanical engineering and energetics**



Competitive clusters:



Optitec
Secured Communicating Solutions - international cluster

CHEMISTRY - PETROCHEMISTRY



Third-largest oil port in the world (100 million tonnes)

3 billions in turnover (excluding refineries)



335 companies: Arkema, Genoyer, Air Liquide, Linde Gas, etc.

LOGISTICS - TRANSPORT



No. 1 port in France and the Mediterranean

No. 1 city for multimodal transport (air-rail-sea-river-road)



CMA CGM:
no. 3 container ship owner in the world

WATER - SEA - ENVIRONMENT



Competitive clusters:

Pôle Mer PACA - international cluster

Capenergies (energy generation with no greenhouse gases)



2012: **6th World Water Forum**
Home to the headquarters of the World Water Council

MARSEILLE CHANOT, A SUCCESSFULL EXHIBITION GUARANTEED

MODULAR AND OPTIMISED SPACES



With more than **100.000 sqm of interior and exterior spaces, on one single site**, Marseille Chanot- after two major renovations - offers 5 exhibition halls in the centre of the city.

CHANOT +

Of the 5 halls in Marseille Chanot, 3 of them are column-free: the Palais des Événements, the Palais de l'Europe and the Grand Palais.

Another key point, each of these halls have loading docks and delivery entrances to facilitate and optimise logistical operations.



KEY FIGURES

- > **42 acres** in the heart of the city
- > **1** Convention Centre
- > **5** exhibition halls and 1 historical palace
- > **60.000 sqm** interior space
- > **1.800** parking spaces



ZOOM IN PROXIMITY AND CONNECTION

Depending on your needs, you can choose to connect several halls for more fluidity to your visitors (ex: Convention Centre and Palais des Événements).



Find the details of our spaces on
www.marseille-chanot.com

MAJOR ASSETS FOR GUARANTEED SUCCESS

OPTIMAL ACCESSIBILITY

Located in the **middle of downtown Marseille**, the venue provides easy access to exhibitors and visitors alike.

- > **Taxi stand and Metro station** right at the Centre's entrance
- > **10 minutes metro ride to the main train station**
- > **30 minutes** by car to the Marseille Provence International Airport
- > **Easy access to major highways** (A50, A55, A7), through the Prado Sud tunnel
- > **1.800 parking spaces** inside the venue



MATCH YOUR IDEAS WITH OUR EXPERIENCE

Whatever the type, size, target audience or objectives of your exhibition, our priority is to assist you to make it a success. Our teams offer end-to-end support, including linking you up with local business and institutional partners and finding the technical solutions best suited to your needs. Marseille Chanot is all about flexibility and our teams work hard to find quick solutions.

KEY FIGURES

- > More than **50** exhibitions /fair a year
- > More than **7 000** exhibitors
- > More than **1 million** visitors



THEY HAVE CHOSEN **MARSEILLE CHANOT**

“ Marseille Chanot is in the heart of the city. This is very rare, especially for a site of such size. The Metro at the entrance to the park, like the 1.800 parking spaces, facilitated access for our visitors and exhibitors alike. Finally, the assistance of the technical teams is especially efficient and proactive: a great comfort! The organisation of our exhibition in Marseille was a great success in terms of numbers: more than 37.000 visitors in 3 days for our last edition. ”

*Thomas Sirdey, Co-organiser, Japan Expo South
(18.600 sqm - 37.000 general public visitors)*

“ The Tradexpo show takes place three times a year, with two events in Paris, and one in Marseille for the first time in May. Marseille provides the show with a central location in the Provence-Alpes-Côte d'Azur region, and access to Mediterranean countries and North Africa, a strategic area for our development. Marseille gave us an excellent welcome, particularly thanks to support from local institutional partners who had backed the Tradexpo project right from the start. Marseille is the perfect host for professional events of excellence, and for helping them grow. ”

Sébastien Gillet, Head of the Tradexpo show

“ As the SONEPAR distributor network for the PACA and Languedoc-Roussillon regions, we opted for Marseille for the 6th edition of our SIDEC fair, as much for geographical location as for capacity. In tandem with the Palais des Evénements that we used for our exhibition spaces, we were able to make the most of the just-built Palais de l'Europe to host lunch for between 1.000 and 1.400 people a day. Just steps from one another, these two halls function with perfect synergy. ”

*Julie Favrot, Director of Communication
Sonepar Sud Est, SIDEC Fair
(6.500 sqm - 3.000 professional visitors)*

REFERENCES

GENERAL PUBLIC

4^{ème} Forum des Séniors - Animal mania - Artemisia - Exposition canine internationale - MXL Forum - Japan expo - Job rencontres - L'étudiant - Mariagora - Métierama - Salon Piscine et Jardin - Printemps de l'immobilier - Salon de la maison individuelle - Salon de la moto - Salon de l'immobilier - Salon des antiquaires et Galeries d'art - Salon du Chocolat - Salon International de l'Art - SAVIM - Tendances créatives - Studyrama - SMAP Expo - Salon de l'Apprentissage - Les jeudis de l'emploi - Marseille Fashion Week

NEW

Salon de l'Automobile - Prestige Voyance - Héro Festival

PROFESSIONAL EXIBITIONS

5^{ème} Phocéén - Forum centrale - Ecobat - Bâtimed - L'événement électrique - Novibat - ORME 2.14 - Salons CE - AUTONOMIC - Préventica - SIDEC

NEW

Journées Agir pour le Transport Public - Journées découvertes Fiducial - Santé Social Expo - Seatrade Med - Solutions Techniques Territoriales - Salon du Développement Local - Salon Pomona - Journées du Levage Méditerranée - RDV du Courtage - Journée Collections Jardin - Forum International PACA - STIMMED - Architect@work - Tradexpo

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Exhibitors' services

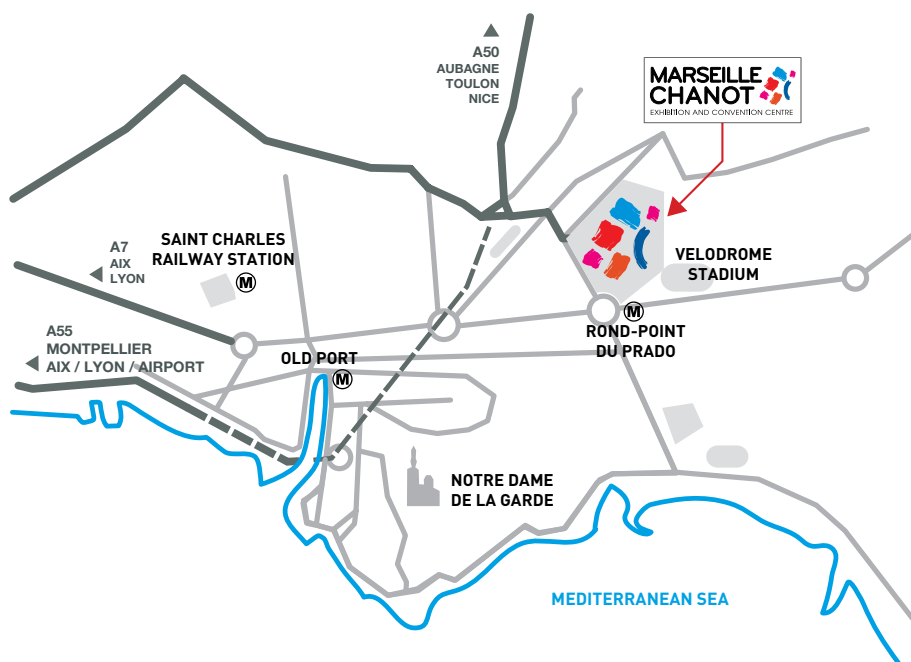
After studying your specifications, we can offer you dedicated support services for your exhibitors as well as technical support adapted to their needs.

- > **Creating an Exhibitors' Guide**
- > **Advice and technical support for your exhibitors up to event kick-off**
- > **Invoicing**



IN THE HEART OF MARSEILLE

- > Only **10 minutes** away from the first sandy beaches
- > **30 minutes** from Marseille Provence international airport
- > **3 hours** from Paris with TGV (17 daily trains)



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