



MARSEILLE PROVENCE, A SERIOUSLY ATTRACTIVE SOUTHERN METROPOLIS

With its outstanding location and thriving economy, tourism and culture, France's second city, Marseille, has been part of rapid Mediterranean and international development for the last 10 years.



As the capital of Provence, Marseille's ambition is founded on its remarkable potential and key advantages.

With over **70.000 students**, including 4.000 PhD students and researchers, Aix Marseille University (AMU) is now **France's largest university** and the **no. 2 French state centre for scientific research**.

This rich growth sector is a major research hub in Europe thanks to key expertise in fields such as immunology, oncology, clinical trials, microbiology, neuroscience and ICT.



With **10 centres of economical excellence**, Marseille and its region dominate mostly innovative sectors.

Over the past few years, tourism has been established as one of the major pillars of economic development in Marseille. As the 2013 European Capital of Culture, Marseille was the 5th European tourist destination, in part due to its exceptional surroundings with the Calanques National Park, MuCEM, the Frioul archipelago...



The ICCA (International Congress and Convention Association) rankings Marseille as the **2**nd **French congress city**, and 74th internationally.

Source ICCA, May 2014



The city of Marseille obtained in 2014 the price «Congress and city of the Year» for the reception of APM Convention in Marseille Chanot.

MARSEILLE YOUR CONGRESS --DESTINATION

UNRIVALLED ACCESSIBILITY

- > Only 5 metro stops from the main train station (10 minutes ride).

 Paris is just 3 hours away with 17 trains each day between the two cities.
- > 30 minutes by car to the Marseille Provence international airport: 100 destinations, with direct flights to over 38 countries. Non stop flight to the United States.
- > Taxi stand and Metro station right at the venue's entrance
- > Easy access to major highways (A50, A55, A7), through the Prado Sud tunnel
- > 1.800 parking spaces in the venue



HOTELS OFFERING MORE THAN 9.000 ROOMS BY 2015!

In the heart of the city, Marseille offers a full-scale range of accommodation choices: from appart hotel to 5-star hotels. Numerous opening of new hotels are planned including around 400 rooms on the venue (Marriott, Golden Tulip...).

UNIQUE EVENT SITE FOR YOUR SOCIAL PROGRAM

Marseille Chanot proposes different types of spaces for your social program. New sites showcasing Marseille's cultural and economic vibrancy, complete this offer such as Vieux Port, the J4 and its new cultural venues including MuCEM and Villa Méditerranée, and also the Museum of Decorative Arts and Fashion, the Marseille History Museum, the Stade Vélodrome, The Terrasses du Port...



MARSEILLE CHANOT, A GUARANTEE FOR A SUCCESSFULL CONGRESS

UPDATED AND TAILORED MADE OFFER

After two phases of renovation, Marseille Chanot delivers the very best in comfort and function to support the organisation of your event.

> Capacity from 50 up to 10.000 delegates

1 Convention Centre

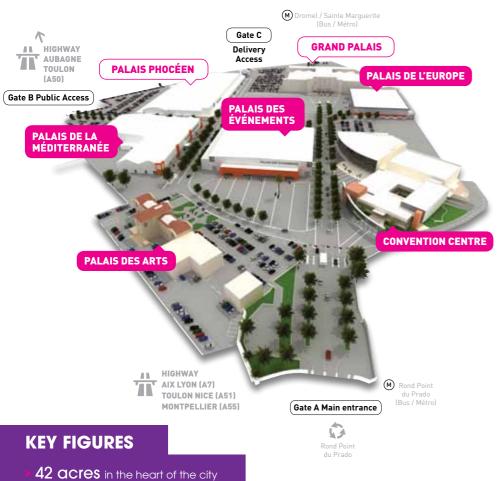
1.800 parking spaces

5 exhibition halls and 1 historical palace

60.000 sqm total surface area

> Connexion and synergy between the Convention Centre and other exhibition halls, such as the Palais des Événements.





FOCUS ON THE CONVENTION CENTRE

Located at the entrance of Marseille Chanot, the Convention Centre offers a wide choice of spaces for your convention:

- > **2** auditoriums with seating starting from 400 to 1.200
- > 15 conference or meeting rooms
- > **4.500 sqm** of space for exhibition, reception, catering



2ND FLOOR



1ST FLOOR



GARDEN LEVEL



THE OPTIMUM SITE FOR YOUR EVENT

A BRAND NEW CAPACITY: PLENARY HALL UP TO 3.200 SEATS

This plenary dedicated to congress accommodate 1.600 to 3.200 delegates. Situated inside the Palais des Événements, this plenary occupiding only half of the hall giving you an extra 3.400 sqm for welcome areas, exhibition space, catering, etc...





NEED MORE SPACE?

Create the space you need by linking a number of halls together, if you like. This unity of place adds real value and flexibility in terms of capacity and configuration for each moment of your congress.

CUSTOMIZED OFFER

Whatever the size, targeted audience or objectives of your event, our priority is to assist you to make it a success. Our teams offer end-to-end support, including linking you up with local business and institutional partners and finding the technical solutions best suited to your needs. Marseille Chanot is all about flexibility and our teams work hard to find best solutions.

CHANOT +

Exhibitors' services

After studying your specifications, we can offer you dedicated support services to your exhibitors as well as technical support adapted to their needs.

- > Creating an Exhibitors' Guide
- > Advice and technical support for your exhibitors up to event kick-off
- > Invoicing

THEY HAVE CHOSEN MARSEILLE CHANOT

Choosing Marseille Chanot has been a complete success, shared by the entire team. Moreover, the destination in itself ensured a large record of registration thanks to its attractions. The layout of the exhibition spaces and the catering facilities for 1.600 people in the Palais des Evénements, right across from the Palais des Congrès, contributed to the fluid and coherent management of our convention.

Guy Prinderre, General Commissioner of National days of sterilization (1.800 persons, Palais des Congrès)

Marseille Chanot, like the destination itself, guaranteed us optimal media coverage. Especially for an event like the UNEF Convention with more than 1.000 participants, we needed a site that could accommodate significant numbers. A key point that made our decision the right one. J

Jean Baptiste Prévost, President, National Students' Union Convention (800 persons, Palais des Congrès)

As the world's largest training organisation for French-speaking managers, we chose Marseille for our 3.000-strong biennial convention. As 2013 European Capital of Culture, the city was the obvious choice. Marseille Chanot offered us solutions that fully corresponded with what we were looking for and proved themselves very flexible in adapting spaces to meet the needs of the convention. The teams at Marseille Chanot know how to choose the right local partners to create the perfect conditions for a successful event - something of a rarity in Europe. **

Xavier Ouvrard. Chairman of APM**

(3.000 persons, Palais des Evénements, Palais de l'Europe, Palais des Congrès)

REFERENCES

World Water Forum

European Wind Energy Conference

National Convention of the Order of Chartered Accountants

UNAPEI Convention

Société Française de Chirurgie thoracique et Cardiovasculaire Convention

Société Française de Pédiatrie Convention

PPE Convention

International Conference on Magnet Technology

European Association of Neuro-Oncology Convention

Confédéral CFDT Convention

UNSA Enseignant Convention

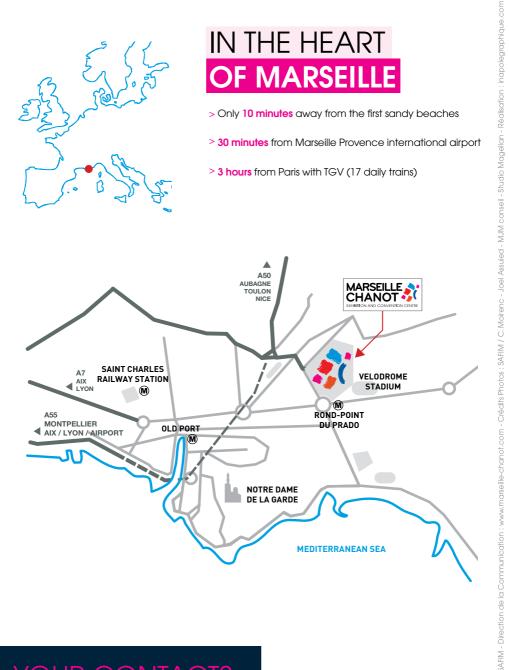
Société Française de lutte contre le Sida Convention

Chambre Syndicale de déménagement Convention

Pneumologie de langue Française Convention

IN THE HEART **OF MARSEILLE**

- > Only 10 minutes away from the first sandy beaches
- > 30 minutes from Marseille Provence international airport
- > 3 hours from Paris with TGV (17 daily trains)



YOUR CONTACTS

Véronique ALLAIN

Convention Development Professional Federations and Trade Unions

Tél.: +33 (0)4 91 76 90 24 Port.: +33 (0)6 21 08 44 65 E.mail: v.allain@safim.com

Laetitia CASSUTO

Convention Development Medical and International Department

Tél.: +33 (0)4 91 76 90 33 Port.: +33 (0)6 18 90 12 09 E.mail: I.cassuto@safim.com

www.marseille-chanot.com

Follow us on Twitter 🧾 @MarsChanotEN















