

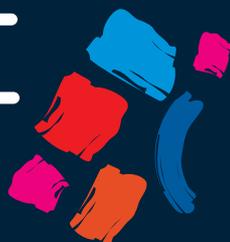
HERE,

YOU ARE  
"UN MOULON"\*  
TO ORGANISE  
YOUR  
EVENTS

\*A LOT  
(EXPRESSION FROM MARSEILLE)

CORPORATE  
EVENTS

MARSEILLE  
CHANOT



EXHIBITION AND CONVENTION CENTRE

[www.marseille-chanot.com](http://www.marseille-chanot.com)

# MARSEILLE PROVENCE, A SERIOUSLY ATTRACTIVE SOUTHERN METROPOLIS

With its outstanding location and thriving economy, tourism and culture, Marseille, the France's second city, has been part of rapid Mediterranean and international development for the last 10 years.

As the capital of Provence, Marseille's ambition is founded on its remarkable potential and key advantages.

Marseille is able to justify and strengthen its position as a strategic growth area through a combination of the following 3 aspects :

- > **A port city with a thriving business area** that opens the door to Europe and Mediterranean countries.
- > **A city of knowledge and creativity**, based on its potential for higher education, scientific research and technological innovation network.



## > A city of tourism and culture

Over the past few years, tourism has been established as one of the major pillars of economic development in Marseille. **As the 2013 European Capital of Culture**, Marseille was the **5<sup>th</sup> European tourist destination**, in part due to its exceptional surroundings with the Calanques National Park, MuCEM, the Frioul archipelago...



The ICCA (International Congress and Convention Association) rankings Marseille as the **2<sup>nd</sup> French congress city**, and 74<sup>th</sup> internationally.

Source ICCA, May 2014

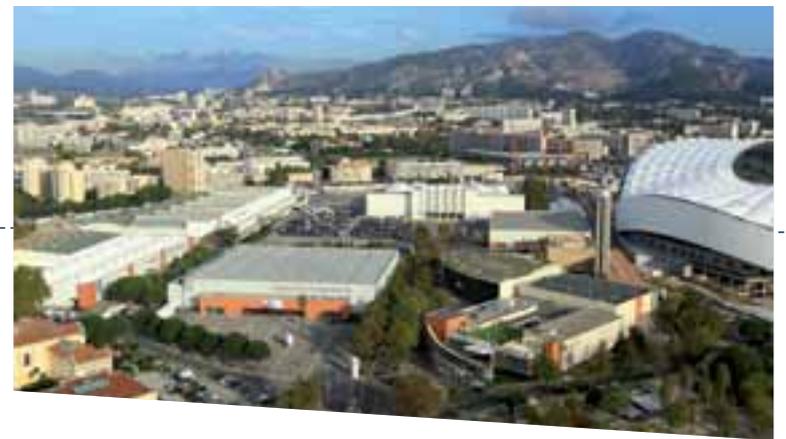


The city of Marseille obtained in 2014 the price «Congress and city of the Year» for the reception of APM Convention in Marseille Chanot.

# MARSEILLE YOUR EVENT DESTINATION

## UNRIVALLED ACCESSIBILITY

- > **Only 5 metro stops from the main train station (10 minutes ride).**  
Paris is just 3 hours away with 17 trains each day.
- > **30 minutes by car to the Marseille Provence international airport :**  
100 destinations, with direct flights to over 38 countries. Non stop flight to the United States.
- > **Taxi stand and Metro station** right at the venue's entrance
- > **Easy access to major highways** (A50, A55, A7), through the Prado Sud tunnel
- > **1.800 parking spaces** in the venue



## HOTELS OFFERING MORE THAN 9.000 ROOMS BY 2015!

In the heart of the city, Marseille offers a full-scale range of accommodation choices: from appart hotel to 5-star hotels. Numerous opening of new hotels are planned including around 400 rooms on the venue (Marriott, Golden Tulip...).

## UNIQUE EVENT SITE

Marseille Chanot proposes different types of spaces for your social program. New sites showcasing Marseille's cultural and economic vibrancy, complete this offer such as Vieux Port, the J4 and its new sites including MuCEM and Villa Méditerranée, and also the Museum of Decorative Arts and Fashion, the Marseille History Museum, the Stade Vélodrome, The Terrasses du Port...



# MARSEILLE CHANOT, A SUCCESSFUL EVENT GUARANTEED

## MARSEILLE CHANOT OFFERS ON THE SAME VENUE A VARIETY OF INTERIOR AND EXTERIOR SPACES

You can combine a number of halls together to create the space you need. This unity of place adds real value and freedom in terms of capacity and configuration.



## KEY FIGURES

- > **42 acres** in the heart of the city
- > **1** Convention Centre
- > **5** exhibition halls and 1 historical palace
- > **60.000 sqm** interior space
- > **1.800** parking spaces



# THE OPTIMUM SITE FOR YOUR EVENT

## UPDATED AND MADE-TO-MEASURE

After two phases of renovation, Marseille Chanot delivers the very best in comfort and function to support the organisation of your event.

- > **Capacity** from 50 up to 10.000 delegates
- > **Connectivity and synergy** between the Convention Centre and others exhibitions halls, such as the Palais des Événements.



## A BRAND NEW CAPACITY: A PLENARY HALL UP TO 3.200 SEATS

This plenary dedicated to conventions, accommodate 1.600 to 3.200 delegates. Situated inside the Palais des Événements, this plenary occupies only half of the total hall area, leaving 3.400 sqm available for welcome areas, exhibition space, catering, etc.

## TAILOR MADE OFFER

Convention, general assembly, seminar, roadshow, whatever the type, size, target audience or objectives of your event, our priority is to assist you to make it a success. Our teams offer end-to-end support, including linking you up with local business and institutional partners and finding the technical solutions best suited to your needs. Marseille Chanot is all about flexibility and our teams work hard to find quick solutions.



## FOCUS ON THE CONVENTION CENTRE

Located at the entrance of Marseille Chanot, the Convention Centre offers a wide choice of spaces for your convention:

- > **2** auditoriums with seating starting from 400 to 1.200
- > **15** conference or meeting rooms
- > **4.500 sqm** of space for exhibition, reception, catering



**2<sup>ND</sup> FLOOR**



**1<sup>ST</sup> FLOOR**



**GARDEN LEVEL**

## THEY HAVE CHOSEN MARSEILLE CHANOT

“ Over the years since the establishment of our warehouses in Saint Martin de Crau, our numbers have grown. We hold our annual convention in Marseille, bringing all of our employees together. Marseille Chanot gives us exactly what we need, especially in terms of staff support and service quality. Marseille also has great transport links and is the ideal location for gathering everyone together from right around France and Europe! ”

*Vanessa Guillaumont, Operations Manager, Maisons du monde  
(National Convention, 500 persons, Palais des Congrès)*

“ For the second year in a row, we organised our regional managers convention at the Palais des Congrès. Each year, the event brings together 300 managers from across the Provence-Alpes-Côte d’Azur region. Marseille Chanot met our 3 selection criteria: visitor capacity, venue accessibility and public transport (5 metro stops on a direct line from Saint Charles train station) and the technical expertise required to create a multi-user video-conference. ”

*Françoise Merck, Communication Manager, SNCF PACA Regional Management (Regional convention, 300 persons, Palais des Congrès)*

“ Marseille Chanot’s main selling point is its ability to host any type of event, both large and small. A highlight for us was the evening we organised for 3.600 employees of the Carrefour group. The Palais des Evénements offers a large and adaptable conference room with good acoustics – the perfect venue for the dinner and concert we were organising. Marseille Chanot also has an extremely efficient team that offers effective support from both a technical and commercial perspective. Marseille is now a highly attractive destination, and lots of large companies are choosing to hold their events here. ”

*Sylvie Cottin, Head of CO2 Communication*

### REFERENCES

|                               |                                   |
|-------------------------------|-----------------------------------|
| « Hivernales », Tupperware    | SFR Convention                    |
| Managers tour Allianz         | Fédération Crédit Mutuel A.G.     |
| SNCF Convention               | Point P Convention                |
| 50th Anniversary of Carrefour | Launch of the new Renault         |
| SERAM Convention              | Twingo                            |
| PACS La Poste seminar         | Aastra roadshow                   |
| GFC Construction Convention   | National «Maisons du Monde»       |
| CIC Convention                | Convention                        |
| CEPAC Convention              | Orange Managers Convention        |
| LCL Seminar                   | Bouygues Telecom 15 th            |
| DELL roadshow                 | Anniversary celebration           |
| Google Seminar                | 6 <sup>th</sup> world water forum |
| Wella Fashion show            |                                   |

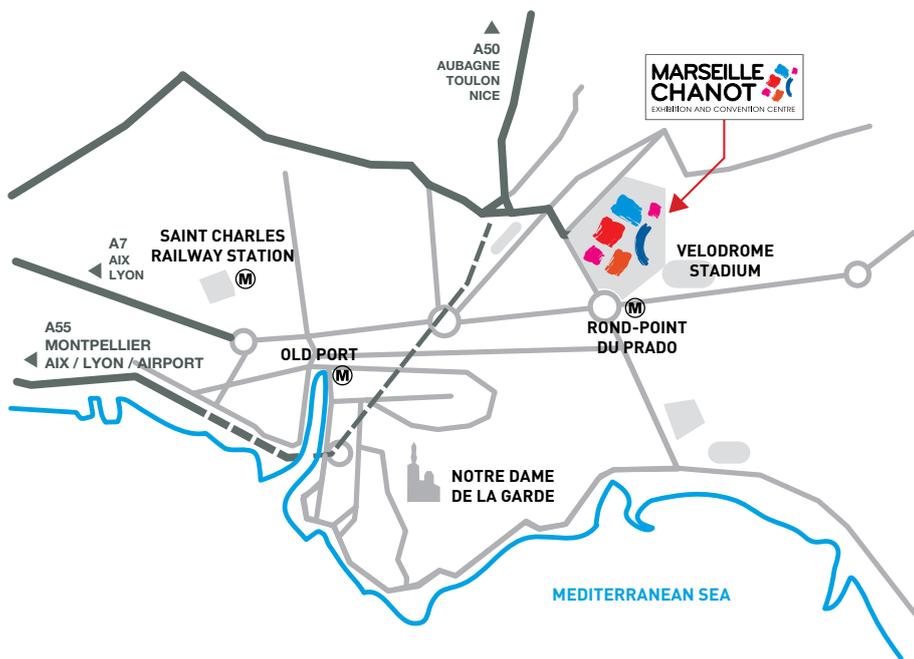


Find the details of our spaces on  
[www.marseille-chanot.com](http://www.marseille-chanot.com)



# IN THE HEART OF MARSEILLE

- > Only **10 minutes** away from the first sandy beaches
- > **30 minutes** from Marseille Provence international airport
- > **3 hours** from Paris with TGV (17 daily trains)



## YOUR CONTACTS

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