

Sustainable development policy

SAFIM is a public limited company with the purpose of hosting and organising events. It manages the 17-hectare Marseille Chanot Exhibition and Convention Centre, where it organises the Marseille International Fair and other events.

SAFIM's work in support of sustainable development began in 2002, and contributed to the success of the World Water Forum in March 2012. Hosting the IUCN World Conservation Congress provided an opportunity to go a step further with the award of ISO 20 121 certification in February 2019.

SAFIM's teams are committed to serving all clients and audiences equally and fairly, are vigilant, particularly in terms of safety and security, and work with transparency and integrity from the initial contact to finalisation, taking into account the expectations of all parties.

They embody the values of professionalism, attentiveness, flexibility, involvement and responsiveness.

SAFIM's commitment to sustainable development is reflected in the following priority issues:

Environmental issues

- Optimising waste sorting and recycling.
- Limiting CO2 emissions by offering a local service.
- Integrating methods to save energy and water in the design of infrastructure.

Social issues

- Ensuring accessibility for persons with reduced mobility.
- Acting preventively in matters of security, by getting employees and suppliers involved.
- Deploying tools in a permanent way so as to manage potential crises that may impact our business.

Economic issues

- Developing the activity of hosting and organisation, in synergy with community policies.
- Ensuring the sustainability of event heritage, with the aim of progressing through learning from experience.
- Supporting the local economic fabric by organising and hosting creative events that provide added value for all players in the area.

SAFIM is committed to implementing the resources needed to perform its missions, protect its values and act on the issues identified as part of a continuous improvement policy and in compliance with regulatory and normative requirements.

This commitment serves one main ambition: to move forward as a team, and contribute to the conditions for fair and sustainable development of events services in the Aix-Marseille Provence metropolitan area.

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Marseille, February 28, 2023

Laetitia LENQUETTE
General Manager

